

## Exponentials

- These expressions with  $x$ 's in the power are actually functions called exponentials.

- We already know some functions:

$$y = 2x + 1 \quad \leftarrow \text{Line}$$

$$y = x^2 \quad \leftarrow \text{quadratic (Parabola)}$$

Now  $y = 2^x \quad \leftarrow \text{exponential.}$

$$y = 2^x \quad \leftarrow \text{exp with base 2}$$

$$y = 3^x \quad \leftarrow \text{exp with base 3}$$

$$y = 10^x$$

$$y = \left(\frac{1}{2}\right)^x$$

$\leftarrow$  These are all exponentials.

Exponential :  $f(x) = b^x$        $b = \text{positive constant}$   
 $b \neq 1.$

(\*  $b$  cant be negative)

Lets sketch  $f(x) = 2^x$ .

Notice  $2^0 = 1$  ie: when  $x=0, y=1$

Note this is true for any exp.

∴ all exps cut y-axis at 1.

as  $x$  gets bigger :

$$x=1 \quad y=2$$

$$x=2 \quad y=4$$

$$x=3 \quad y=8$$

↓  
increasing fast.

as  $x$  gets smaller :

$$x=-1 \quad y=2^{-1} = \frac{1}{2}$$

$$x=-2 \quad y=2^{-2} = \frac{1}{4}$$

↓

decreasing but never neg.

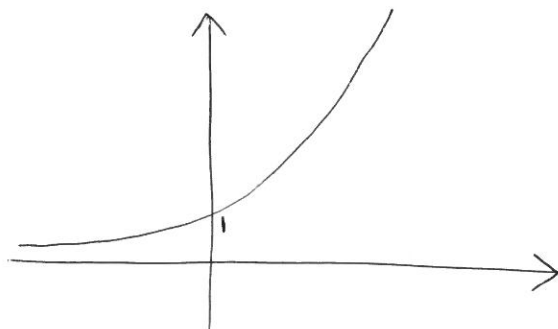
$$x=-100 \quad y = \frac{1}{2^{100}}$$

$$x=-\infty \quad y = \frac{1}{\infty} \leftarrow \text{very small.}$$

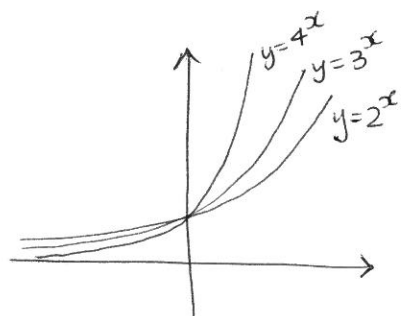
↖ correctly we should say

as  $x \rightarrow -\infty, y \rightarrow 0$

ie:

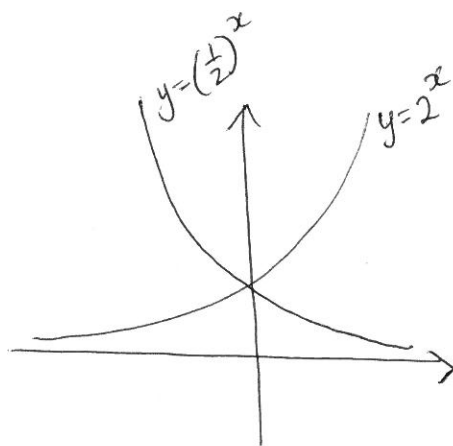


Different bases affect the steepness of the graph



- what about  $y = (\frac{1}{2})^x$ .

$x$	$2^x$	$(\frac{1}{2})^x$
2	4	$\frac{1}{4}$
1	2	$\frac{1}{2}$
0	1	1
-1	$\frac{1}{2}$	2
-2	$\frac{1}{4}$	4

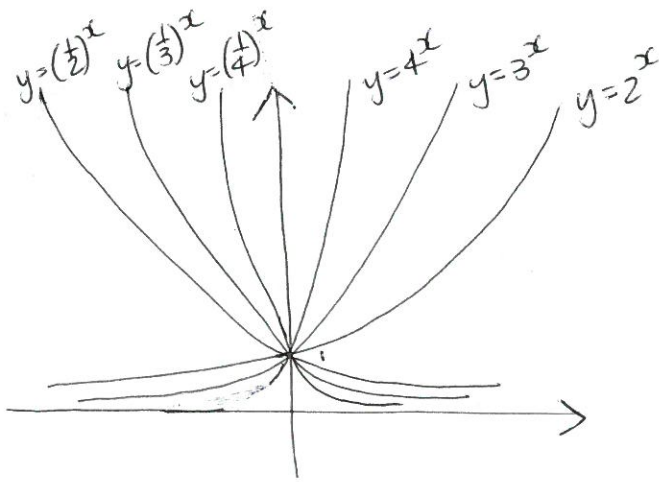


↑  
decreases rapidly  
but is still never neg  
doesn't cross x-axis.

In fact it's a reflection of  $f(x) = 2^x$  about y axis.

Notice we can see that by looking at the equation

$$\begin{aligned}
 y &= \left(\frac{1}{2}\right)^x \\
 &= (2^{-1})^x \\
 &= 2^{-x} \quad \leftarrow f(-x)
 \end{aligned}$$



For exponentials  $f(x) = b^x$  notice

- All pass through  $(0, 1)$  i.e. cuts y axis at  $y=1$

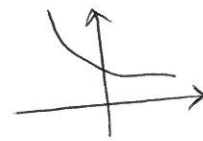
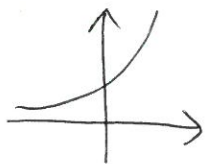
- x axis is a horizontal asymptote

↑  
line function approaches but doesn't touch

- Dom =  $\mathbb{R}$  + Range =  $(0, \infty)$

i.e.  $b^x > 0$  for all  $x$ . i.e. exp is always pos

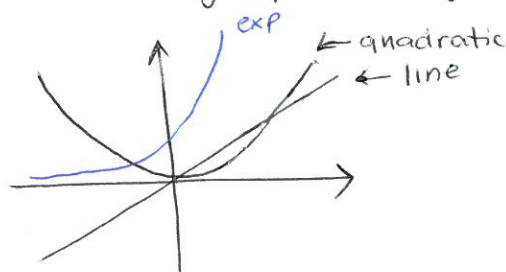
- when  $b > 1 \rightarrow$  increases rapidly ;  $0 < b < 1 \rightarrow$  decreases rapidly



- exponentials grow (+ decay) rapidly

$\rightarrow$  faster than lines, quadratics etc.

faster than any power of  $x$ .



# Properties of Exponentials

eg:  $y = 2^x$

$x$	$2^x$	
1	2	$\curvearrowright \times 2$
2	4	$\curvearrowright \times 2$
3	8	
4	16	$\curvearrowright \times 2$

↑ Notice we are multiplying by a constant amount

We can recognise an exponential by this property.

Doubling Time :

Notice

$x$	$2^x$	
1	2	$\curvearrowright$ doubles
2	4	
3	8	$\curvearrowright$ doubles.

The "time" it takes to double in value is constant.

Here This function doubles its value every 1sec

ie: The doubling time is constant

Also the tripling time is constant

And "quadrupling" " " "

## Quadrupling Time

$x$	$2^x$
1	2
2	4
3	8
4	16
5	32

Diagram illustrating the quadrupling time for an exponential function. The table shows the values of  $2^x$  for  $x$  from 1 to 5. Brackets indicate that the value of  $2^x$  is multiplied by 4 every 2 units of  $x$  (e.g., from  $x=1$  to  $x=3$ , and from  $x=3$  to  $x=5$ ).

Here the quadrupling time is 2 secs.

For any exponential : The time for it to be multiplied by a constant is constant.

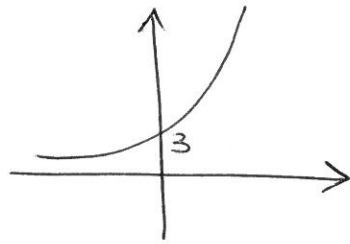
In particular the halving time is constant (for exp decay)



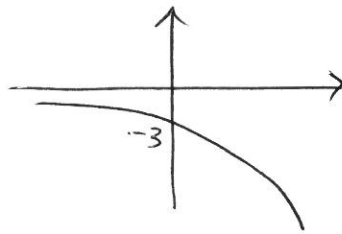
This is called the  
Half Life

The Exponential equation can have multiples out the front.

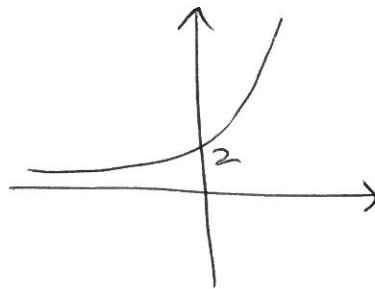
eg:  $y = 3(2^x)$  is an exponential (all y-values are mult by 3)



$y = (-3)2^x$  looks like

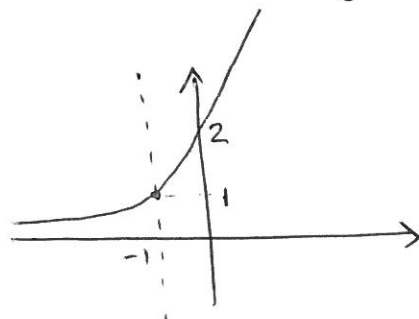


$y = 2 \cdot 2^x$



(y values doubled)

This is the same as  $y = 2^{x+1}$



← horizontal shift

The general equation of an exponential is of the form

$$y = ab^x \quad (b > 0, b \neq 1)$$

Exponential Models are used for particular growth + decay situations.

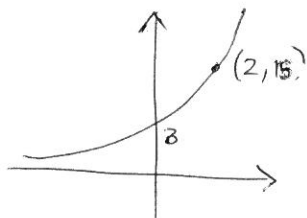
eg: Population growth.



- Radioactive decay



Eg Find the equation of the exponential which has a y-intercept of 3 and goes through (2, 15)



$$\text{Let } y = ab^x$$

$$(0, 3) : 3 = ab^0 \rightarrow a = 3$$

$$(2, 15) : 15 = ab^2$$

$$\therefore 15 = 3b^2$$

$$b^2 = 5$$

$$b = \pm\sqrt{5}$$

Since  $b > 0$ , ignore neg

$$\therefore y = 3(\sqrt{5}^x) \\ = 3 \cdot 5^{x/2}$$



Find the equation of the exponential which goes through the point  $(1, 4.8)$  and has a doubling time of 3 secs.

So  $x=1, y=4.8$   
when  $x=4, y=9.6$   $\curvearrowright$  doubles.

$\therefore$  Curve goes through  $(1, 4.8)$  and  $(4, 9.6)$

$$\text{Let } y = ab^x$$

$$(1, 4.8) : 4.8 = ab \quad \text{--- ①}$$

$$(4, 9.6) : 9.6 = ab^4 \quad \text{--- ②}$$

$$\text{from ① : } a = \frac{4.8}{b}$$

$$\text{sub in ② : } 9.6 = \left(\frac{4.8}{b}\right) \cdot b^4$$

$$\text{ie: } \frac{9.6}{4.8} = b^3$$

$$\text{ie: } b^3 = 2$$

$$\therefore b = \sqrt[3]{2} = 2^{1/3}$$

$$\begin{aligned} \text{sub back in: } a &= \frac{4.8}{2^{1/3}} \\ &= 3.81 \quad (2\text{dp}) \end{aligned}$$

$$\begin{aligned} \therefore y &= (3.81) (2^{1/3})^x \\ &= (3.81) \cdot 2^{x/3} \end{aligned}$$

The number of bacteria in a culture is given by the formula  $Q(t) = 250 \cdot 3^{t/4}$  where  $t$  is measured in days. Estimate

- the initial population
- the population after 4 days
- the population after 14 days.

a) Initially  $\rightarrow t=0$  :  $Q(t) = 250 \cdot 3^{(0)}$   
 $= 250$ .

b) After 4 days  $\rightarrow t=4$  :  $Q = 250 \cdot 3^{4/4}$   
 $= 250 \times 3$   
 $= 750$

c) After 14 days  $\rightarrow t=14$  :  $Q = 250 \cdot 3^{14/4} = 250 (3^{3.5})$   
 $= 11\,691$

Note: we can picture what's happening  $Q(t) = 250 \cdot 3^{t/4}$

$\uparrow$   
exp growth

