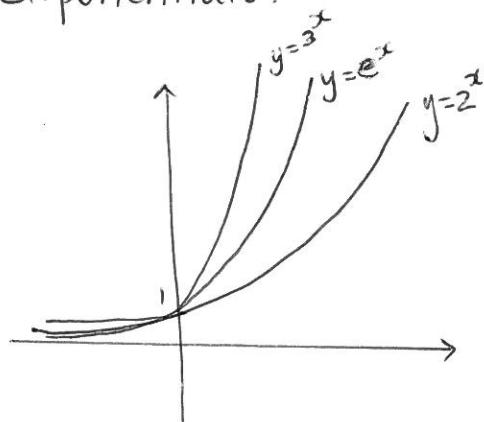
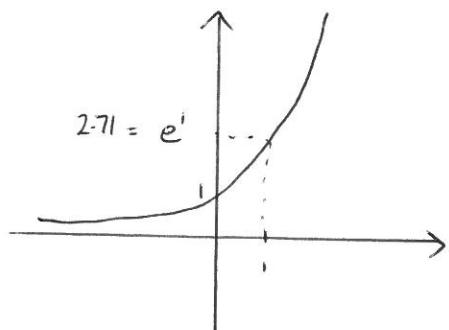


## More on Logs + Exponentials

Refresher : Exponentials.

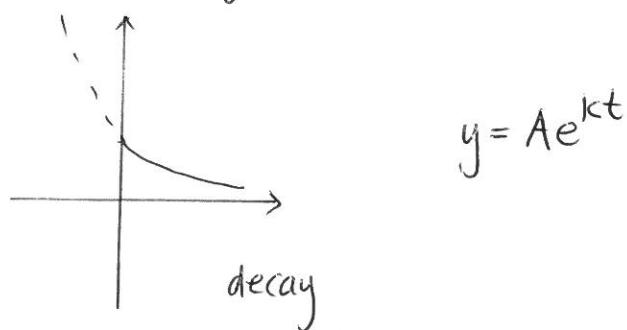
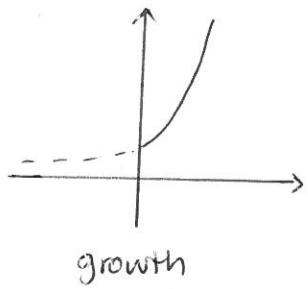


- Grows (or decays) rapidly
- Remember properties
  - y int = 1
  - horiz asymptote x-axis
  - always positive



$y=e^x$  is a function  
(remember input-output)

- Growth + decay can be modelled by exponentials



- we need to know how to work with exponentials  
- remember power rules.

eg 1) Simplify  $64^{-\frac{1}{6}} = \frac{1}{64^{\frac{1}{6}}} = \frac{1}{2}$

$$\begin{aligned}
 b) \text{ Simplify } & 2^{3x} \times (\sqrt{8})^x \\
 &= 2^{3x} \times (\sqrt{2^3})^x \\
 &= 2^{3x} \times (2^{3/2})^x \\
 &= 2^{3x + \frac{3x}{2}} \\
 &= 2^{\frac{9x}{2}}
 \end{aligned}$$

$$c) \text{ Solve } \left(\frac{1}{3}\right)^x \times 27 = 9^x$$

$$\begin{aligned}
 3^{-x} \times 3^3 &= 3^{2x} \\
 3^{-x+3} &= 3^{2x}
 \end{aligned}$$

$$\therefore -x+3 = 2x$$

$$3 = 3x$$

$$\therefore x = 1$$

$$d) \text{ Simplify } (32x^5)^{2/5} \times \left(\frac{25}{x^4}\right)^{1/2}$$

$$= 32^{2/5} x^2 \times \frac{25^{1/2}}{(x^4)^{1/2}}$$

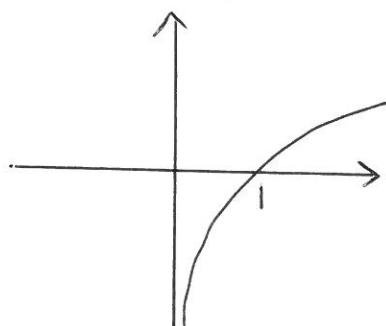
$$= (32^{1/5})^2 x^2 \times \frac{5}{x^2}$$

$$= 2^2 \times 5$$

$$= 20$$

Logs

$$y = \log_e x$$



Logs undo exponentials.

Remember properties:

- $\log 1 = 0$

- can't take log of neg + 0.

- Remember log rules + how to work with logs.

eg2a) Find the exact value of  $\log_5\left(\frac{1}{\sqrt{125}}\right)$

$$= \log_5\left(\frac{1}{\sqrt{5^3}}\right)$$

$$= \log_5\left(\frac{1}{5^{3/2}}\right)$$

$$= \log_5 5^{-3/2}$$

$$= -3/2$$

eg b) Simplify  $(\log\left(\frac{u^3}{v}\right) + \log\left(\frac{v}{u}\right)) \div \log \sqrt{u}$

$$= \log\left(\frac{u^3}{v} \times \frac{v}{u}\right) \div \log \sqrt{u}$$

$$= \log u^2 \div \log u^{1/2}$$

$$= 2 \log u \div \frac{1}{2} \log u$$

$$= \frac{2 \log u}{\frac{1}{2} \log u}$$

$$= 4$$

c) Solve  $2\ln x = \ln(x+6)$

i.e.  $\ln x^2 = \ln(x+6)$

i.e.  $x^2 = x+6$

$$x^2 - x - 6 = 0$$

$$(x-3)(x+2) = 0$$

$$x = 3, -2$$

Ignore neg (since log can't take negs)

$\therefore$  Soln is  $x=3$ .

d) Solve  $7^x = 12$

$$\log 7^x = \log 12$$

$$x \log 7 = \log 12$$

$$x = \frac{\log 12}{\log 7}$$

Since we know about the relationship between logs + exp we can now find powers.

e) Solve  $e^{9x-1} = 11$

$$\log e^{9x-1} = \log 11$$

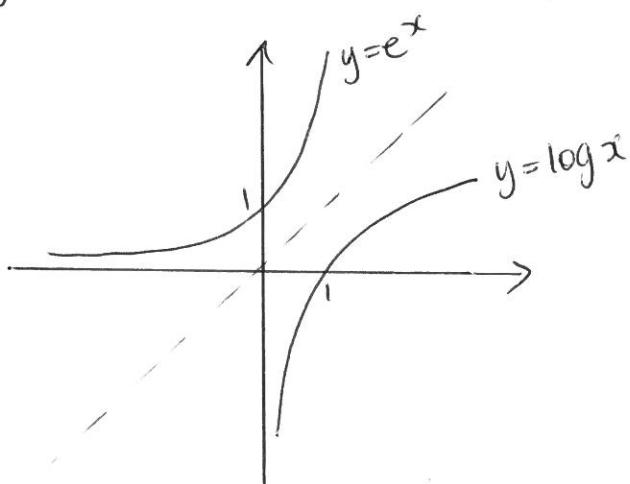
i.e.  $9x-1 = \log 11$

$$9x = \log 11 + 1$$

$$x = \frac{\log 11 + 1}{9}$$

## Special Relationship of Exp + Logs

- They undo each other
- ie: They are inverses.
- The proper definition of a log is that it is the inverse of the exponential.
- Geometrically inverses have a special property



We can say  $f(x) = e^x$  has  $\text{Dom} = \mathbb{R}$   
 $\text{Range} = (0, \infty)$

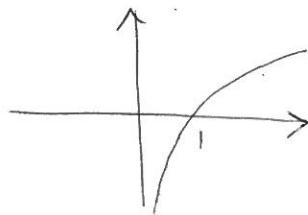
and  $f^{-1}(x) = \log x$  has  $\text{Dom} = (0, \infty)$   
 $\text{Range} = \mathbb{R}$

- we now know what the graph of  $y = \log x$  looks like.

## Modifying the Log function

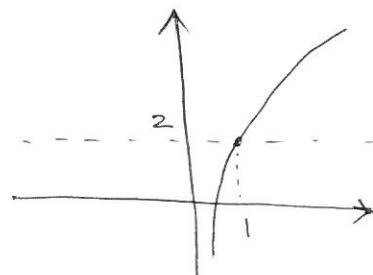
eg 3)

$$y = \log x$$



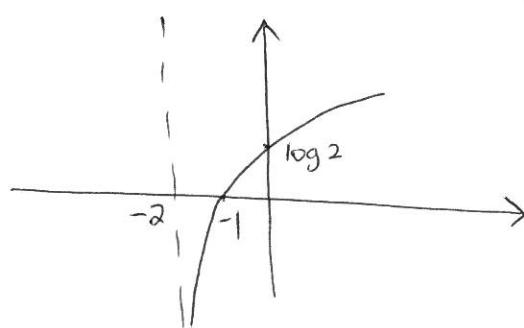
- grows slowly
- cuts x axis at 1
- vertical asymptote y-axis

a)  $y = \log x + 2$



vertical shift up  
to 2

b)  $y = \log(x+2)$



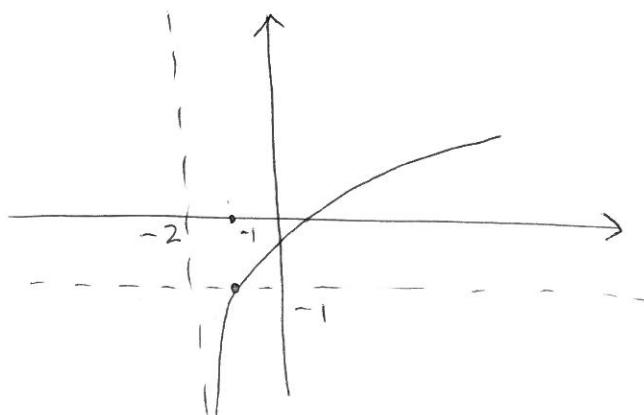
horizontal shift

what happened at 0  
now happens at -2

$y$  int  $\rightarrow$  let  $x=0$

$$y = \log 2$$

c)  $y = \log(x+2) - 1$



$x$  int  $\rightarrow$  let  $y=0$

$$\log(x+2) - 1 = 0$$

$$\log(x+2) = 1$$

$$x+2 = e^1$$

$$x = e^1 - 2 \\ \approx 0.7$$

$$\text{Dom} = (-2, \infty)$$

$$\text{Range} = \mathbb{R}$$